



Privacy Statement

Mowbray Communications Ltd, is committed to protecting the privacy of its subscribers and web-site members (clients). This statement outlines our privacy and data protection policy.

Collection and Use of User Details

Personal details of clients who sign up to Mowbray Communications Ltd (MCL) products will be collected and processed for the following purposes:.

- order fulfilment/renewal notification
- to notify clients of additional MCL products/services
- to notify clients of relevant promotional activities
- Periodically send out client questionnaires

If you do not wish to receive information about our products or services or information from other organisations about products or services offered by them, please tick the appropriate box on the order form. However, we may disclose your information to business partners and third party suppliers we engage to provide services, which involve processing data on our behalf.

User information is retained for in-house research to:

- improve our understanding of customer needs and product development
- build marketing profiles
- aid strategic development
- manage our relationship with advertisers

All results of such research and analysis will be anonymised or aggregated information and will not reveal any personal facts about individual customers.

Steps have been taken at MCL to ensure that consistently high standards of data protection are adhered for all the forms of processing mentioned above.

Communication with clients

MCL will contact subscribers with information relating to their subscription using a variety of media.

In addition our order forms provide users with a series of choices as regards further promotional activity.

When filling out order forms on this site, clients should indicate whether they are receptive to the use of e-mail to inform them of further MCL promotions. If you are keen to be kept informed of further promotions, as well as technical/functional developments related to our website and on-line services then you should tick the e-mail opt-in box.

You may also indicate whether you wish to receive such information from other businesses. If you don't wish to hear from these companies, please tick the appropriate box on the registration form to opt out of such activity.

We may occasionally allow other similar but reputable organisations which may be of interest to contact you. If you don't wish to hear from these companies, please tick the appropriate box on the order form to opt out of such activity.

Security Policy

MCL will maintain appropriate measures to ensure that clients personal details are not misused, accidentally destroyed, lost or altered within MCL server environment.

Occasions may arise when customer information is passed outside MCL to other data processors (i.e. fulfilment bureaux, database consultants etc.) but they will only act upon instruction from MCL in order to perform the services required.

How we use cookies

A cookie is a small file which asks permission to be placed on your computer's hard drive. Once you agree, the file is added and the cookie helps analyse web traffic or lets you know when you visit a particular site. Cookies allow web applications to respond to you as an individual. The web application can tailor its operations to your needs, likes and dislikes by gathering and remembering information about your preferences.

We use traffic log cookies to identify which pages are being used. This helps us analyse data about webpage traffic and improve our website in order to tailor it to customer needs. We only use this information for statistical analysis purposes and then the data is removed from the system.

Overall, cookies help us provide you with a better website, by enabling us to monitor which pages you find useful and which you do not. A cookie in no way gives us access to your computer or any information about you, other than the data you choose to share with us.

You can choose to accept or decline cookies. Most web browsers automatically accept cookies, but you can usually modify your browser setting to decline cookies if you prefer. This may prevent you from taking full advantage of the website.

Links to other websites

Our website may contain links to other websites of interest. However, once you have used these links to leave our site, you should note that we do not have any control over that other website. Therefore, we cannot be responsible for the protection and privacy of any information which you provide whilst visiting such sites and such sites are not governed by this privacy statement. You should exercise caution and look at the privacy statement applicable to the website in question.

Transfer of Personal Data Overseas

Given that the Internet is a global environment, using the Internet to collect and process personal data necessarily involves the transmission of data on an international basis. Therefore, by communicating electronically with us you acknowledge and agree to our processing of personal data in this way.

Updating Customer Details

It is important to us that we have your correct contact information to ensure that you don't miss out on further special offers and services or experience problems with the delivery of your product.

Go to the login page to update your account details online.

Document last updated: 17th December 2008.